

# DENTISTRY'S MOST INNOVATIVE ONLINE LEARNING RESOURCE

On-demand educational materials proven to build clinical and practice management skills for you and your entire team.

The Spear Online result: increased case acceptance, a united team, and exceptional patient care. By working with our Customer Success team at your own pace, Spear Online allows you to keep up on current techniques and best practices while giving you 24/7 access to the 1,500+ clinical lessons, staff training, and patient education tools all year long. As a Spear Online member, you will have access to:

## **Spear's Patient Education Tools:**

- Practice-branded lobby videos
- Diagnostic and treatment sharable videos
- · A Chairside mobile app
- Print-ready treatment plan documents
- Educational video content that can be used on your practice's website and social platforms



### **Team Education**

Utilize tools designed for your front office, hygienists, and assistants. When your staff understands and communicates the value of the dentistry you provide, patients are better informed and more receptive to accepting treatment.

Team Training and Meeting Resources

#### Clinician Education

Increase your skills on your own schedule with more than 1,500 clinical and practice management lessons presented by dentistry's most respected clinicians.

- Lessons focused on clinical expertise, practice management, and team training
- Master skills in restorative, esthetics, occlusion, worn dentition, implants, case acceptance, photography, patient communication, and more
- You and your staff can earn CE credits online. To date, members have earned more than 50,000 CE credits.
- New material added weekly

#### Spear Talk

The Spear Talk forum connects you to thousands of like-minded colleagues in a supportive, clinician-only, online community monitored by Spear faculty and contributing authors.

- Find answers to any clinical or practice-management issue, share your knowledge of dental CE issues, and draw from the experience of other dentists.
- Learn from specific cases and anecdotes posted by others, and from the solutions provided by Spear faculty.
- No salespeople or manufacturers permitted.

"What Spear Online curriculum has done is really focused and organized the learning process for our staff. We don't have a whole lot of time in our practice for education because we're so busy with patient care. So, having something that is systemized and focused like the curriculum has really helped us...and it energizes the office."

- Bob Schoenberger D.D.S., Sheboygan, Wisconsin

