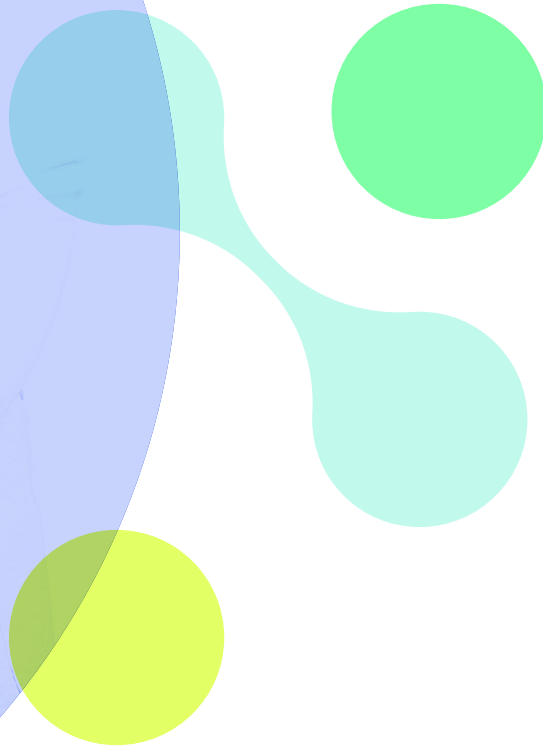


SPEAR®

Recharge

Get Energized at
Spear's Premier Dental Event



THE
SPEAR
DENTAL
SUMMIT

Orlando, FL
March 20-22, 2025

Exhibitor & Sponsorship Prospectus

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Recharge

Spear Summit
March 20–22, 2025
Omni Orlando Resort at ChampionsGate
Orlando, FL

Spear Summit is Spear Education's premier annual event for dental professionals. Each year promises three vibrant days filled with education, networking, and entertainment.

By attending, clinicians are able to make valuable connections and gain innovative insights that help them recharge their practices, spark team performance, and evolve with the future of dentistry.

Extending Our Reach in Orlando

For the first time, Spear Summit is headed to Orlando, Florida, and opening registration for all interested dentists to attend.

With these exciting developments in 2025, we anticipate increased attendance with new and expanded recognition for our exhibitors and sponsors.

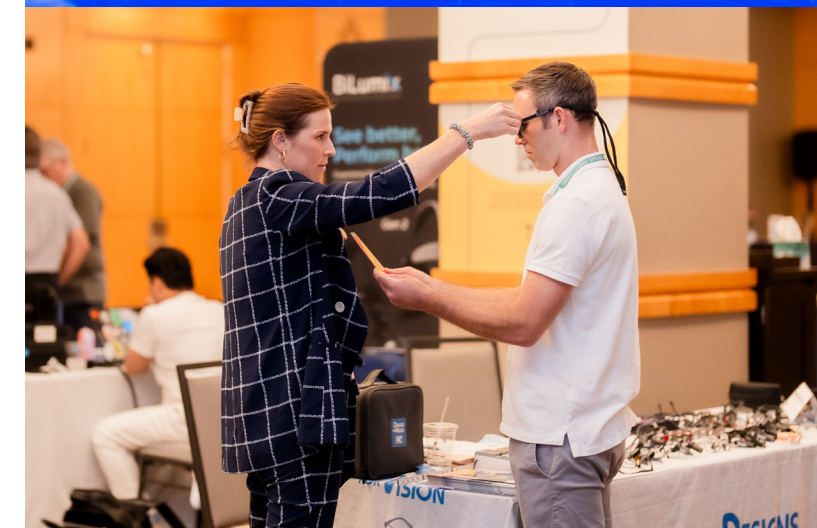
This official exhibitor and sponsorship Prospectus provides avenues for a variety of budgetary levels. Choose from a wide assortment of strategic sponsorship opportunities, dynamic exhibitor booths, and curated a la carte options.

Don't miss your opportunity to connect and engage with dental professionals from all over the globe in Orlando this March.

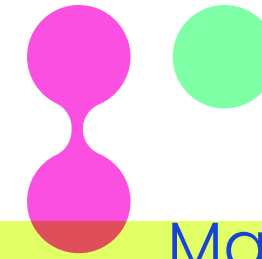


"It's fantastic in terms of the quality of the teaching and the friendliness of the people. I'll definitely be back in the future. I've been inspired to carry on with my journey."

– Dr. Zain Rizvi



dates, deadlines & events*



Oct. 1, 2024

Jan. 20, 2025

March 20, 2025

March 21-22, 2025

Exhibitor Application Open

Sponsorship and/or exhibitor applications require an application fee. Spear will review applications and notify applicants of decision within 20 business days.

Commitment Deadline for Sponsorships and Exhibitors**

Sponsorship fees are due in full.

Cancellations made after Jan. 20, 2025, will forfeit all monies paid. All sponsorship payments are nonrefundable, and sponsorship may be canceled if payment in full is not made by Jan. 20, 2025.

A 25% deposit must be received with the Exhibit Sponsorship Application and Contract to receive a table assignment.

Set-up

› Thursday, March 20, 8 a.m. – 12 p.m.

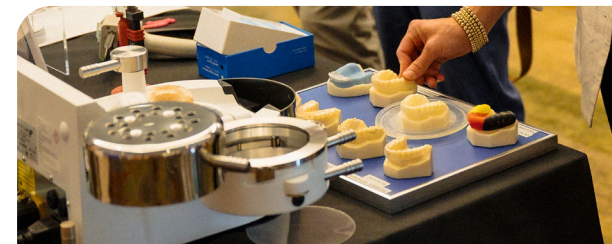
Exhibit

› Thursday, March 20, 1 p.m – 7 p.m.

Exhibit

› Friday, March 21, 8 a.m. – 5 p.m.

› Saturday, March 22, 8 a.m. – 4 p.m.



Companies are responsible for providing all artwork for logos for specified items within 30 days of Exhibitor or Sponsorship Application submission. Spear Education reserves the right to incorporate the logo into appropriate artwork for specified pieces.

*schedule subject to change

**unless otherwise noted



why exhibit at spear summit 2025?

Spear Summit attracts dental professionals from around the world, offering insights to help clinicians grow their practices. In 2025, the event makes its debut in Orlando, Florida, with registration now open to all dentists and record attendance expected, providing unparalleled visibility for exhibitors and sponsors.

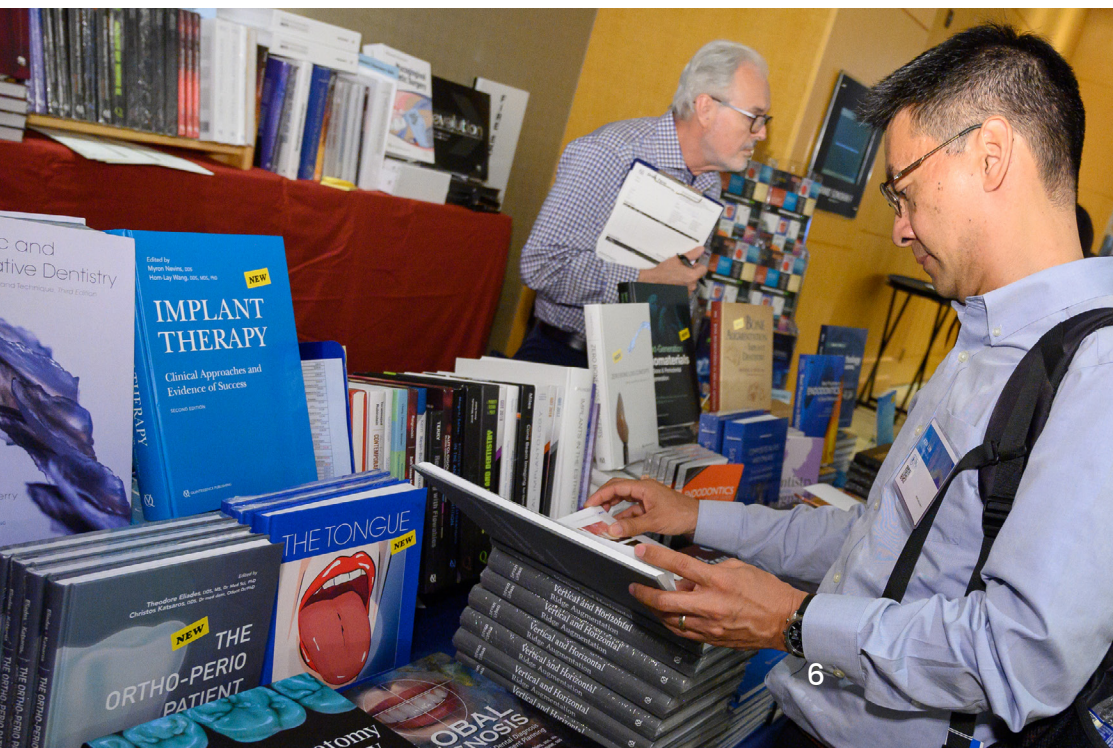
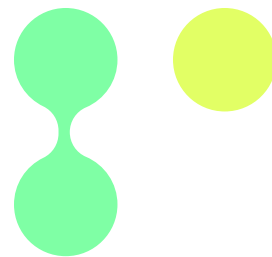
More than just an event, Spear Summit 2025 is an opportunity to connect with a diverse audience of dental professionals eager to invest in their practices. With new branding opportunities, it offers significant value for companies looking to expand their reach and align with industry leaders shaping the future of dentistry.

With registration now open to all dentists, we anticipate record attendance, offering unparalleled visibility for exhibitors and sponsors.



"Every time I come to Summit it is just so rejuvenating and reinvigorating. You've got a high that you go back with."

- Dr. David Belman



sponsorship & exhibitor opportunities

Platinum Sponsor

\$55,000

- › Five-minute podium presentation
 - › Enhanced exhibitor listing with link on Summit website and mobile app
 - › Main stage digital ad slide with QR code and full-color logo (20 words or less)
 - › Event signage ad with QR code and full-color logo (50 words or less)
 - › Daily company podium mentions
 - › Priority size logo on event sponsor signage
 - › Three Spear social media shoutouts (company provides talking points)
 - › Social media interview during Summit
 - › Evening entertainment sponsor
 - › Sponsor one special event during Summit
- Sponsorship includes:
- › Company announcement at event start
 - › Company logo displayed throughout event
 - › QR code linking to company website
 - › Two drink tickets per attendee
 - › Company-branded gift (aligned with event theme). Gift and shipping costs not included
- › Two eight-foot tables in 10x20 exhibitor space with two chairs, internet access, and power strip*
 - › Lead generation device
 - › Company representative registrations with meals for up to four people**

Gold Sponsor

\$45,000

- › Five-minute podium presentation
 - › Exhibitor listing with link on Summit website and mobile app
 - › Main stage digital ad slide with QR code and full-color logo (20 words or less)
 - › Event signage ad with QR code and full-color logo (50 words or less)
 - › Two Spear social media shoutouts during Summit (company provides talking points)
 - › Sponsor one special event during Summit
- Sponsorship includes:
- › Company announcement at event start
 - › Company logo displayed throughout event
 - › QR code linking to company website
 - › Two drink tickets per attendee
 - › Company-branded gift (aligned with event theme). Gift and shipping costs not included
- › Two eight-foot tables in 10x20 exhibitor space with two chairs, internet access, and power strip*
 - › Lead generation device
 - › Company representative registrations with meals for up to four people**

Silver Sponsor

\$35,000

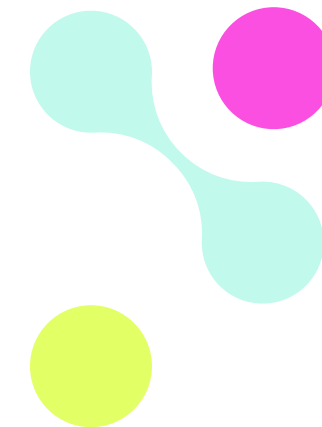
- › Exhibitor listing with link on Summit website and mobile app
 - › Digital advertisement slide with QR code for main stage with full-color logo (20 words or less)
 - › Company advertisement with QR code on event signage with full-color logo (50 words or less)
 - › One Spear social media shoutouts during Summit (company provides talking points)
 - › Company sponsors cocktail hour/welcome reception during Summit
- Sponsorship includes:
- › Naming a signature cocktail (aligned with event theme)
 - › Two drink tickets per attendee
 - › Event signage featuring company logo
 - › QR code linking to company website throughout the event
 - › Two eight-foot tables in 10x20 exhibitor space with two chairs, internet access, and power strip*
 - › Company representative registrations with meals for up to three people**

Exhibitor Booth

\$13,750

- › Exhibitor listing on Summit website and mobile app
- › One eight-foot table in 10x10 exhibitor space with two chairs and internet access*
- › Company representative registrations with meals for two people**

Increase your company's visibility with strategic and diverse sponsorship, exhibitor, and a la carte opportunities.



*larger booth space may be available for an upgrade fee

**additional booth representation may be added at \$500 per person

a la carte opportunities

Sponsorships

5K Fun Run/Walk \$10,000

Sponsor the glow-in-the-dark Summit 5K Fun Run/Walk

Sponsorship includes:

- › Company announcement at race start
- › Glow sticks and water station for participants
- › Company signage with QR code linking to company website
- › Option to provide one themed swag item with logo (not included in sponsorship price)

Only one spot available.

Sunrise Yoga \$10,000

Sponsor the Sunrise Yoga session

Sponsorship includes:

- › Company announcement at welcome
- › Water station for participants
- › Company signage with QR code linking to company website
- › Option to provide one themed swag item with logo (not included in sponsorship price)

Only one spot available.

Digital

Summit Wi-Fi \$6,000

Make your company unforgettable! Sponsor the official Summit Wi-Fi, customize the password, and feature your logo on the conference app and website. Only one spot available.

Custom Branded Charging Station \$5,000

Boost your brand visibility by sponsoring a mobile charging station. Keep attendees powered up while showcasing your company's logo. Sponsorship includes one charging station placed prominently in a general traffic area. Only four spots available. Commitment deadline: Jan. 15, 2025

Social Media Interview \$2,000

Get your company in front of our digital audience. Includes a short video interview on your company during Summit that will be shared to Spear's social accounts. Only five spots available.

Digital Ad \$1,000

Your company provides a PowerPoint slide advertisement to display in our main stage during breaks and lunch areas. Your slide will be added to a PowerPoint presentation and cycled through between sessions. Only six spots available.

Lead Generation Device or License

Collect attendees' details for nurturing and follow-ups post-Summit.

- › \$750 per lead generation device (includes license)
- › \$300 per license to use with event app on iPhone

Platinum and Gold sponsors receive lead retrieval devices as part of their sponsorship.

Summit App Push Notifications \$500

Send a message to all attendees via the Summit app. Sponsorship includes one push notification during the event. Time and date determined by Spear. Only five spots available.

Swag

Summit Lanyard \$5,000

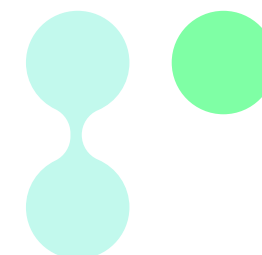
Be seen everywhere with your logo on official Summit badge lanyards. Does not include cost of lanyards or shipping. Spear reserves the right to choose lanyard colors. Company orders and ships lanyards. Only one spot available. Commitment deadline: Jan. 15, 2025

Welcome Tote Bag \$4,000

Welcome attendees to Spear Summit with your company logo included alongside the Spear Summit logo on this reusable tote. Spear orders and ships tote bags. Only four spots available. One neutral color logo imprint only, determined by Spear. Commitment deadline: Jan. 15, 2025

Pen and Notepad \$2,000

Stay top of mind with your company logo on official event pens and notepads to be included in the Summit welcome tote. Spear reserves the right to choose pen colors. One color imprint only. Company orders and ships pens and notepads. Only one spot available. Commitment deadline: Jan. 15, 2025



exhibitor faq

Can exhibitors make sales at the exhibit table?

Yes, you may transact with Spear Summit attendees from your exhibitor table. All sales are between the customer and the exhibiting company; Spear Education is not party to any of these sales.

Can exhibitors have food/beverage at their table?

Exhibitors may have personal food and beverages for exhibitors at their table. However, food and beverages cannot be given out to attendees at exhibitor tables.

Can exhibitors have a lead retrieval device at the exhibitor table?

Yes, lead retrieval devices are available at an additional cost. See a la carte opportunities within this prospectus.

Can exhibitors give out promo items at their table?

Yes, exhibitors may provide promo giveaway items at their exhibitor table for attendees, but it must be restricted to the exhibitor's booth area. Exhibitors are responsible for following all applicable laws governing their activity with dental professionals.

How are booths assigned to exhibitors?

Spear Summit booth assignments are based upon the discretion of Spear Education. Typically, exhibitor booths are assigned based upon application and deposit dates in addition to sponsorship seniority.

past partners

Recharge



1. Contract for Sponsorship.

This exhibit sponsorship application and contract ("application") constitutes a contract for the right to use the space. By submitting an application, the applicant unconditionally releases Spear, the Venue, and official show contractors from any and all liabilities to applicant, its agents, licensees, or employees that may arise or be asserted as a result of submission of an application or of participation in the Summit.

Acceptance of an application does not imply endorsement by Spear of the applicant's products, nor does rejection imply lack of merit of product or manufacturer. Spear has the sole right to determine eligibility of any company or product for inclusion in the Summit and retains the right to rescind the contract within 30 days of receipt if the exhibit is deemed to be contrary to the best interests of the show. Spear has the right to move any Exhibitor's location in the exhibit hall for any reason.

2. Exhibit Table.

Each 8' table receives a standard black tablecloth and two chairs. All other furnishings, equipment, facilities, etc., will be provided by Exhibitor at its own expense and responsibility. Spear Summit sponsors receive additional items not listed here. Exhibits found to be objectionable by Spear will be prohibited.

3. Use of Exhibit Space.

No Exhibitor may sublet, assign, or apportion any part of the space allotted or represent, advertise, or distribute literature for the products or services of any other firm or individual except as approved in writing by Spear.

4. Table Setup.

Table setup begins at 8:00 a.m. and must be completed by 12:00 p.m. Thursday, March 20, 2025. Table setup will not be permitted after that.

5. Restriction of Activities.

All Exhibitor's activities must be confined to the contracted exhibit space. No solicitation or distribution of materials outside of exhibit space will be allowed without written permission from Spear. No unauthorized sponsorship of any kind is permitted. Exhibiting companies may not operate inflatable air dancing products.

6. Table Representatives.

Exhibitor's table representatives shall be restricted to employees of the exhibiting companies who are working at the Exhibitor's table. Table representatives are limited to (2) per 8' table (unless exhibitor is also sponsor) and shall wear "EXHIBITOR" badge identification furnished by Spear at all times.

7. Proper Attire and Conduct.

Exhibitor's representatives' manner, appearance, and dress must be such as not to offend even the most critical. Any breach of this rule may result in Exhibitor being ejected or barred from the show. Exhibitors operating audio or any other noise-creating devices shall do so only at a level that will not interfere with other Exhibitors or add unduly to general acoustic inconvenience, or Spear may require discontinuance of their use. Exhibitors and their representatives will comply with all applicable laws, regulations, and rules regarding health and safety. Should the wording on any sign or area in Exhibitor's table be deemed by Spear to be contrary in any way to the best interests of the Summit, Exhibitor shall make such changes as are requested by Spear. All demonstrations of services or equipment, interviews, and other exhibit activities must be conducted so as not to infringe on the rights of other Exhibitors or offend visitors to the Summit.

8. Damage to Property.

Exhibitor is liable for any damage caused by Exhibitor or its representatives to building floors, walls or to the property of other Exhibitors.

9. Fire and Safety Regulations.

Exhibitor agrees to accept full responsibility for compliance with federal, state, and municipal regulations in the provision and maintenance of adequate safety devices and conditions for the operation of machinery and equipment. Exhibitor agrees to comply with all state and local fire and safety regulations. Combustible or explosive materials and substances must be flame-proofed. Packing containers, excelsior, wrappings, and similar materials must be removed from the exhibit area and may not be stored under tables or behind displays.

10. Attendance.

Spear shall have sole control over admission policies at all times.

11. Exhibitor Access During Non-Summit Hours.

Table representatives will be permitted to enter the Summit 60 minutes before the scheduled opening time each day of the show and will be permitted to remain in the exhibit area up to 30 minutes after the presentation of the final speaker on each day.

12. Failure To Hold Summit.

Should any contingency prevent the holding of the Summit, this lease shall terminate, and the Exhibitor waives any claim for damages or compensation, and neither party shall have any further obligation against the other, except that Spear shall refund to the Exhibitor the amounts paid under the Agreement.

13. Exhibitor's Responsibility.

Exhibitor agrees to indemnify Spear, the Venue, members, officers, directors, agents and employees of each of these entities and official show contractors against and hold them harmless for any claims arising out of (i) the Exhibitor's application or participation in the Summit, (ii) the acts or negligence of the Exhibitor, its agents, employees or contractors, (iii) labor disputes, (iv) any breach by Exhibitor of its representations, warranties and agreements contained in these rules or the terms and conditions of this application, (v) the use (or misuse) of any of Exhibitor's products or services by any Summit participant or any other party, (vi) the infringement or alleged infringement by Exhibitor of a third party's intellectual property rights.

14. Insurance & Liability.

All Exhibitors, their contractors, and suppliers working in the exhibit areas are required to carry liability insurance. Exhibitors must operate and maintain their exhibits so that no injury will result to any person or property. The exhibition location and Spear take every reasonable precaution to safeguard and protect the Exhibitors' property while at the exhibition. All Exhibitors are strongly urged to obtain full-coverage temporary insurance for their merchandise and displays while in transit and while at the exhibition.

15. Americans With Disabilities Act.

Exhibitor acknowledges its responsibilities under the Americans with Disabilities Act (ADA) to make its booth accessible to handicapped persons. Exhibitor shall also indemnify and hold Spear, the Venue, members, officers, directors, agents and employees of each of these entities harmless against cost, expense, liability or damage which may be incident to arise out of, or be caused by Exhibitor's failure to comply with the requirements of this Act.

16. Lotteries And Contests.

The operation of games of chance, lottery devices, or the actual or simulated pursuit of any recreational pastime is permitted only with written approval from Spear.

17. Restrictions.

Spear reserves the right to restrict exhibits which, because of noise, method of operation, or any other reason, become objectionable or otherwise detract from or are out of keeping with the character of the Summit as a whole. It may forbid installation or request removal or discontinuation of any exhibit or promotion which, if continued, departs substantially from the description for which advance approval was given by Spear. In the event of such restrictions or evictions, Spear is not liable for any refund of rental or other expenses. Advertising, displays, demonstrations, conferences, entertainment, Summit registration, and hospitality rooms in the interest of business are not permitted except by firms that have rented space to exhibit.

18. Union Restrictions.

Exhibitors are required to observe all union contracts in effect between Spear, its official contractors, the hotel, and various other organizations. Spear shall not be responsible for interference with the Summit caused by disputes involving union personnel and individual Exhibitors.

19. Dismantling.

Exhibits may not be dismantled before the close of the Summit. Exhibits must be removed by the Exhibitor from the premises no later than after 6:00 p.m. on March 22, 2025. The premises must be left broom clean by the Exhibitor. Exhibitor shall be liable for all storage and handling charges resulting from the failure to remove exhibit material from the exhibit hall prior to the conclusion of the dismantling period as specified by Spear.

20. Conflicting Meetings And Social Activities.

In the interest of the success of the entire Summit, the Exhibitor agrees not to extend invitations, call meetings, or otherwise encourage absence of members or Exhibitors from the Summit or exhibit hall during official exhibit or Summit hours.

21. Noninfringement.

Exhibitor represents and warrants that all products, exhibits and materials exhibited or distributed by Exhibitor (i) will be originally created by Exhibitor or otherwise exhibited under lawful rights granted to Exhibitor, (ii) will not infringe, or otherwise violate or misappropriate any patent, copyright, trade secret, trademark or other intellectual property or proprietary right held by any person, (iii) will comply with all applicable federal, state and local laws, rules and regulations, and (iv) will be merchantable and fit for the purpose for which such products are intended. Use of any of logos, service marks, symbols, trade names and/ or trademarks by Exhibitor will not infringe the rights of any third party.

22. Interpretation And Enforcement.

These regulations become a part of the contract between the Exhibitor and Spear. If Exhibitor, or its agents or employees, fails to perform or comply in any material respect with any obligation in these rules or in this application, Spear may cancel Exhibitor's sponsorship, in which case, Exhibitor's deposit will not be refunded. All matters not covered by these rules are subject to Spear's decision, which shall be binding on all parties affected by it.

Package Shipping Instructions

Due to storage capabilities, please plan to have your packages shipped to the address listed below no more than five business days before your arrival.

Storage fees will be assessed if your group requires extensive storage space or if packages arrive more than five days before arrival or remain for more than 5 days following departure. Please let your conference services manager know the total number of boxes being shipped and communicate any special delivery times

Please label incoming shipments in the following manner for proper delivery:

Labeling for Group Packages:

- > Guest Name (receiving package)
- > Conference Name
- > Conference Dates
- > Omni Orlando Resort at Champions Gate
- > c/o: CSM
- > 1500 Masters Boulevard
- > ChampionsGate, FL 33896

Important: In order to ensure meeting materials arrive on time, please inform attendees who are shipping materials directly to the resort of the delivery limitations and requirements.

Business Center:

- > 24-hour access
- > Staffed hours of operation, Mon. - Fri., 8:30AM - 4:00PM

Group packages:

- > Shipping and Receiving will receive, store and deliver all Group Packages. Handling fees are listed below.
- > Materials are to arrive no more than 5 days in advance of the group arrival

Shipping and Receiving Charges:

Handling fees*:

- > Inbound Boxes \$5.00 per box/envelope under 10 lbs.
- > Inbound Boxes \$1.00 per lb. per box over 10 lbs.
- > Outbound Boxes \$15.00 each
- > Inbound Cases \$5.00 per box/envelope under 10 lbs.
- > Inbound Cases \$1.00 per lb. per box over 10 lbs.
- > Outbound Cases \$15.00 each
- > Envelopes/Tubes \$5.00 per envelope under 10 lbs.
- > Incoming Crate/Pallets, \$150.00 per pallet
- > Outgoing Crate/Pallets, \$150.00 per pallet
- > Corrugated Boxes, \$6.00 per box + tax
- > Roll of Tape, \$6.00 per roll + tax

*These charges are in addition to the individual carrier shipping services

Please note:

FEDEX

Currently FEDEX does not provide these services to our area, unless the package is specifically marked for this service when it is shipped out:

- > No Saturday Delivery
- > No Priority Overnight
- > No First Overnight

FEDEX only provides Standard Overnight service to our area: (Next business afternoon by 5:00PM)

UPS

- > Same service limitations as FEDEX above

DHL

- > Current services (International Only)
- > Mon. - Fri. One stop per day by 5:00PM
- > Saturday delivery
- > Must request for pick up service

Labeling of Packages:

Below is the correct labeling for all incoming packages to the Omni Hotel Resort at ChampionsGate:

Individual guest packages must be labeled as follows:

- > Guest's Name
- > Group Name
- > Date of Arrival
- > Omni Orlando Resort at ChampionsGate
- > 1500 Masters Boulevard
- > ChampionsGate, FL 33896

Exhibit or trade show packages must be labeled as follows:

- > Guest Name
- > Event/Conference Name
- > Company Name
- > Booth Number
- > Omni Orlando Resort at ChampionsGate
- > 1500 Masters Boulevard
- > ChampionsGate, FL 33896

Please Note:

It is extremely important that all packages be labeled to the attention of the guest receiving the package.

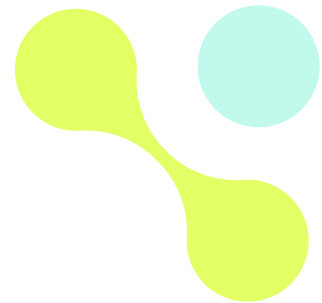
Package labeling template:

- > (Guest Name Receiving Package)
- > Spear Summit
- > Omni Orlando Resort at ChampionsGate
- > 1500 Masters Boulevard
- > ChampionsGate, FL 33896
- > Hotel Phone: 407.390.6664
- > Deliver to Room:

Email questions and sponsorship applications to:
summit@speareducation.com



*reserve
your spot today*



SPEAR[®]

speareducation.com
7201 E. Princess Blvd., Scottsdale, AZ 85255